

# Make a Difference

Introducing the

**Trek 100 Century Club**



A new way of rewarding riders who go above and beyond to help us find a cure for childhood cancer.



Since the MACC Fund began in 1976, overall childhood cancer survival rates have risen to 10 to 70%.



# Ante up for a great cause.

## Become an inaugural member of the Trek 100 Century Club

Now in its 15th year, the Trek 100 has raised more than \$4.4 million for the MACC Fund's support of pediatric cancer research. But we're not resting on past success. In fact, our goal for 2004 is to reach the \$5 million mark.

You can help us get there by stepping up in a big way. **Register to ride, raise at least \$1,000 and turn in your pledges by May 21, 2004**, and you'll be invited to join an elite group — the Trek 100 Century Club. It's our way of rewarding the riders who go above and beyond to help us find a cure for childhood cancer.

Go to [maccfund.org](http://maccfund.org) to sign up for the 2004 Trek 100 or call 1.800.248.TREK for registration information. Hurry, space is limited to the first 120 people.

More than 2000 riders participated in the 2003 Trek 100, raising more than \$450,000.



### Benefits

As a member of the Century Club, you'll enjoy some very special events on Friday, June 4 — the day before the Trek 100.

- A private ride with three time Tour de France champion Greg LeMond
- A commemorative Century Club jersey and socks.
- A cocktail reception and wine tasting.
- A member recognition pasta dinner.
- An intimate concert with the BoDeans' Sammy Llanas and Kurt Neumann.
- A chance to win great Trek prizes, including a Trek Travel Trip for two to see Lance Armstrong at the 2004 Tour De France.

### Trek Travel Wisconsin + Trek 100 = a great week of cycling!

Want the perfect warm-up ride for the Trek 100? Sign up for the Trek Travel Wisconsin trip at [www.trektravel.com](http://www.trektravel.com). It's a week long ride along some of the most beautiful back roads in the country. The first trip departs Green Bay on May 30, and arrives in Milwaukee on June 4 — just in time to take part in the Century Club festivities and ride the Trek 100!

Sign up for both the Trek Travel Wisconsin trip and the Trek 100, and Trek will donate \$300 in your name to the MACC Fund. You'll even get to use your Trek Travel bike in the Trek 100!

