Having Children’s Hospital of Wisconsin mentioned among the top five Pediatric Neuro-Oncology programs in the country is the ultimate goal of Dr. Jeffrey Knipstein, MD. Dr. Knipstein is an Assistant Professor of Pediatrics, Hematology/Oncology/Transplant, Medical College of Wisconsin (MCW) and is also Director of Pediatric Neuro-Oncology, Pediatrics, Hematology/Oncology/Transplant at Children’s Hospital of Wisconsin (CHW.).

Dr. Knipstein is one of the newer team members headquartered in the MACC Fund Research Center of the Medical College of Wisconsin. He arrived in Milwaukee in October 2015 after spending time previously doing his Pediatric Neuro-Oncology Fellowship at the University of Colorado, Children’s Hospital Colorado; and following up with stints as Assistant Professor of Pediatrics at George Washington University and a pediatric neuro-oncologist at Pediatric Specialists of Virginia/Children’s National Medical Center in DC/Northern Virginia.

**Recruited to build program**

Recruited by Dr. Michael Kelly, then Medical Director of the Pediatric Cancer Program at CHW, Dr. Knipstein was brought in to be the main force behind taking Children’s Pediatric Neuro-Oncology program from a more singular, departmental level to one with a much broader goal of developing into a truly integrated program with potential to garner national renown.

“It wasn’t really its own program when I got here, but rather a concept in need of direction,” said the 40-year-old who grew up in Carmel, Ind., just outside of Indianapolis. He relishes being back in the Midwest and closer to other family members who are primarily based in Chicago. He even has a new appreciation for the Green Bay Packers, adding his wife and even his dog now own Packers apparel. “This was an opportunity for me to come in as a fairly junior level person and shape a program. I was not going to have another chance like this at any other institution...at least not of this size and this potential.”

Neuro-Oncology, much less the study of pediatric brain tumors, historically has not received the kind of attention as other pediatric diseases in the oncology world.

“When I tell people what I do for a living I get some interesting looks,” Dr. Knipstein says. “I start off by telling them I’m a Pediatric Oncologist, which gets kind of an ‘awe, how nice’ response. If someone probes further I say I specialize in brain tumors. I kind of get that look and a quiet response of like ‘oh, ah, excuse me’ and that can sometimes be the end of the conversation.”

Whereas outcomes for patients with standard risk acute lymphocytic leukemia have gone from dismal survival rates in the 1950s-70s to now over a 90 percent figure in some cases, the same jump has not happened for patients with brain tumors.

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Dear MACC Fund Supporter:

It has been two years since I first wrote to you in this column as Chairman of the MACC Fund Board. I have been fortunate to be involved with the MACC Fund for virtually all of my adult life starting with my younger sister Christine’s battle with leukemia. She was diagnosed at about the same time as Karen and Eddie Doucette’s son, Brett, was diagnosed. Thankfully she is a childhood cancer survivor like Brett. And that was no small task some 40 years ago.

Little did I know that I would become a partner with the Doucettes in fighting this disease along with their dear friend, Jon McGlocklin, and his wonderfully supportive wife, Pam. I didn’t think it was possible to have more respect and appreciation for them and the MACC Fund when I assumed this position nearly two and a half years ago. But since that time, that respect and appreciation for them and the MACC Fund has grown even more. That was shown clearly with the magnanimous and generous support of 550 people at the MACC Fund’s 40th Anniversary Celebration in December which raised nearly $1 million. At the same time, my respect and appreciation for people like you who support the MACC Fund has grown since YOU ARE THE MACC Fund. Together with the Board – and thankfully so many others – collectively we have been able to help make more miracles happen. Together we have given that cherished “Gift of Hope” when at times Hope was all a child had.

An overall childhood cancer 5-year survival rate of 80 percent was only a dream when Christine and Brett were diagnosed. Today it is a statistical reality, yet children in that 80 percent can still relapse and have “late effect” issues resulting from their treatment. That elusive and long-standing 20 percent is another reminder of all that still needs to be done. Understanding those obstacles, the more than $59 million which the MACC Fund has contributed to research since 1976, is truly making a difference in Wisconsin and far beyond. I am pleased to say that the total will grow to over $60 million following the MACC Fund’s June research distributions to its beneficiaries.

One area which has not had as much success is the field of brain tumors despite the passionate efforts of the finest scientists and physicians here and throughout the world. The MACC Fund is funding critical research in this area as noted in this issue’s cover story on Dr. Jeff Knipstein and his team. Their efforts are making a difference as you will read.

Whether you are a volunteer, event participant, sponsor or donor, once again – and we can’t say it enough – you are the MACC Fund. Thank you for answering the call to help to be part of the solution to close the gap on that 20 percent and “late effect” issues. We hope you will join us at a MACC Fund event this summer. We are always grateful for your donations as well. Keep in touch by visiting www.maccfund.org and please follow the MACC Fund on Facebook, Twitter and Instagram. Thanks for YOUR “Gift of Hope.”

Paul Knoebel, Chairman of the Board

“Unfortunately, in the last year brain tumors have become the No. 1 reason children die of cancer (a status previously held by leukemia),” Dr. Knipstein said, noting Central Nervous System (CNS) tumors remain the second most common tumor type after leukemia.

4,000 new cases annually

Approximately 4,000 children in the U.S. are diagnosed with CNS tumors each year. Of those, 5-10 percent, around 400 kids (and their families), are diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG) and told the grim news that while their tumor is “treatable” (in that radiation can help with symptoms), the disease is not curable.

“That’s not OK,” stresses Dr. Knipstein. “When you go into these conversations with these families you go in knowing the awful facts you’re going to say. Families hate hearing this. I hate telling the kids what’s going on. They hate hearing it. That’s something we ultimately have to change.”

CNS tumors most commonly occur in the brain itself, but they can occur in the spine as well. There are over 30 different specific CNS tumor types in children. Some of the tumors, through proper treatment, can improve or be cured completely. There are certain diseases that stay the same and don’t get worse. And then there are the incurable tumors like DIPG.

“Again, that’s not OK,” said Dr. Knipstein, noting essentially all the tumors he sees are rare when put in perspective of the general population.

Dr. Knipstein cites an example of a “common” brain tumor – Medulloblastoma – and the evolution of its treatment.

“In the 1970s, if you had Medulloblastoma you would have surgery, the tumor would be taken out, you’d receive high doses of radiation…and then maybe 15-20 percent survived,” Dr. Knipstein said.

“Now, we’re doing it differently. We still do the surgery and you still get radiation but in much lower dosages and using much better techniques (resulting in less long term effects). Patients will also get chemotherapy (which wasn’t standardly done in the 1970s or 80s). We now have a cure rate of over 80 percent for most kids with medulloblastoma.”

There are still subsets of Medulloblastoma (much like leukemia) that are much more difficult tumors that need to be figured out.

“But for the majority of kids we’re able to say this is a survivable disease,” Dr. Knipstein said. “There are likely going to be long-term side effects – this is brain tumor, after all – but the survival rate is infinitely better than it has ever been and the quality of life for the person much, much better.”

Refined treatment process

While the treatment is relatively unchanged, refinements to the process have been significant.

“Under the auspices of clinical trials more people are getting biopsies of certain tumors like DIPG,” Dr. Knipstein noted. “More families have banded together to become increasingly big advocates of doing autopsy sampling and donation of tissue samples.

“Over the past 10-15 years we’ve gotten a lot more tissue samples of particular tumors that have allowed us to know more about the
biological basis of the tumor. It hasn’t translated into anything truly meaningful yet, but there are clinical trials being developed and based on those molecular findings we’re able to better understand the biological underpinnings of the tumor.

“We’re making that step – to what the problem truly is – and down the road we will figure out a better way to treat these tumors.”

Passion to work with kids

Dr. Knipstein’s interest in this field was driven first by his passion to work with children. “I worked at a camp in college and I really liked working with kids,” he said. Dr. Knipstein was the recipient of a Fulbright Fellowship during the year he spent in Germany between college and medical school. “The year I spent in Germany as an English teacher really solidified that I liked the educational aspect of working with these young people.

In his third year of Medical School Dr. Knipstein knew he wanted to be in pediatrics. “In Medical School my most enjoyable rotation was pediatrics,” Dr. Knipstein said. It was while doing a hematology/oncology rotation as an intern he was introduced to oncology and was fascinated by the science and biology of cancer.

“No one has the most enjoyable months of my internship. I learned about extremely different disease processes along with the drugs used to treat these patients.

“I really like the aspect of being able to treat something for a period of time and watching the patients improve and overcome it. That success feeds into families having a kind of different vibe and willingness to participate in the care. Families are very focused on the outcome and want to make their child better. That’s rewarding to me. That’s how I got here.

“I always had an interest in neuro-sciences, brain pathways and how the brain works. When I was a resident at the University of Michigan I was doing outpatient oncology with Dr. Pat Robertson and she kind of turned me onto the field of neuro-oncology.

“I learned how it has been a neglected part of oncology for decades, how poor the outcomes for certain diseases were and really how this is an area that really can only improve.”

While at the University of Colorado he did his hematology/oncology fellowship and later his neuro-oncology fellowship.

The interest in Neuro-Oncology has increased the past 10-20 years. But it’s hardly a field most Pediatric Oncologists are clamoring to get into.

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“There’s still a niche of us attracted to it,” Dr. Knipstein said. “There are more young people going into it who are focused on basic science research so that should help develop more scientists in the field.”

**Attraction of the MACC Fund**

Funding is always a challenge. Dr. Knipstein relies more on private grants (vs. National Institutes of Health, for example), and he is especially appreciative of the MACC Fund.

“The MACC Fund really helps attract good people to Wisconsin,” he said. “It helps tremendously when you know you’re going to an organization that’s very well-funded and has philanthropic support behind it. It makes you feel more certain about your ability to explore research options.”

The Pediatric Neuro-Oncology program at CHW sees about 45-55 new patients each year. The team follows another several hundred young people who they are monitoring long-term (those who have had surgery, chemotherapy and/or radiation treatments within the last 10-plus years).

“We act as gatekeepers to make sure the patients know when and where they’re supposed to be going for their treatment. And we’re there to monitor all their follow-up care.”

It takes a huge team to handle the caseload of neuro-oncology patients. Dr. Knipstein oversees the oncology team and works closely with multiple other sub-specialties.

Oncology team members include: Sadie Dobrozi, Oncology Physician; Megan Belanga and Molly Brickler, Neuro-Oncology Nurse Practitioners; Suzie Novak, Nurse Coordinator; Julie Nichols, Nursing and clinical management; Nancy Peret, Research Nurse; and Mary Kirby, research coordinator.

Sub-specialists include neuro-surgeons, neuro-radiologists, neuro-pathologists (tissues), endocrinologists (management of hormonal issues with radiation and tumor location), radiation oncologists, rehabilitation specialists (including physical therapy, occupational therapy and speech therapists), neurologists (seizures), neuro-psychologists (cognitive impact and educational plans), ophthalmologists (visual), geneticists, the list goes on.

“We really work well as a group,” Dr. Knipstein said. “I oversee that everything gets done. I help drive what we need to be working on from either a clinical science or translational science aspect.”

The rapport he has with his colleagues is very positive.

“This is the most collegial place I’ve ever worked at. You always have pros and cons at different places, always think the grass is going to be greener elsewhere. But here, in a lot of ways, it is.

“Another part I love about this field is that I learn something new about Neuro-Oncology every day. There’s always something new I come across that I didn’t know.”

**New collaborations**

This past year Dr. Knipstein has been working on a collaboration where he meets regularly to talk with his colleagues about what they are doing in the lab. He’s finding out, for example, there are some very interesting developments in the basic and translational science dealing with brain tumors. There are also excellent imaging research components at MCW.

Dr. Kathleen Schmainda is a well-established MCW researcher specializing in brain tumor imaging.

“She has been researching brain tumor imaging with the adult groups for years and experimenting with a lot of different techniques. She has NIH grant funding to establish this program. In working with Pediatric Neuro-Radiologist Dr Theresa Kelly we hope to develop different imaging sequences to determine certain grades of tumors as well as the behavior of certain sub-types of tumors.”

One of the goals is to answer some important clinical questions for low grade gliomas and brain tumors that recur on a continuing basis.

“We often don’t know which patients this is going to happen to and whether a low grade glioma is going to recur or get worse. We’re trying to come up with imaging features that will show which tumors are going to remain the same versus those that are going to be chronically recurring tumors. We’re trying to figure out a way with advanced imaging techniques who these people are and be able to help them from a clinical standpoint.

**Settling into Milwaukee**

When he’s away from the office Dr. Knipstein enjoys spending time with his newlywed wife, Catherine, a southerner from Tennessee who grew up in Oklahoma. They met in Washington D.C. and were married in Hot Springs, Va. She works in public relations at Mueller Communications in Milwaukee. The couple and their West Highland White Terrier, Bonnie, live in a townhouse in the Brewers Hill area and are currently exploring the housing market.

“You have the friendliest people here,” Dr. Knipstein said, comparing Milwaukee to their last residence in Washington, D.C. “We have ridiculously nice neighbors. It’s also so easy to get around in this city. And the food is fantastic. It’s all here.”

Musically inclined, Dr. Knipstein is looking to purchase a piano. He still plays the cello. He played in a quartet that performed at innumerable weddings in the St. Louis metropolitan area while he was in college and medical school. Once he gets more settled in he plans on joining a community orchestra.

The couple enjoys traveling – something they plan on doing more of before having kids of their own – being outdoors, camping, hiking and generally being active.
“I still like Colorado a lot,” Dr. Knipstein said, noting he has hiked to the top of 24 of the 54 14,000-foot peaks in Colorado’s Rocky Mountains. “My goal is to do all of them.”

Growth aimed at national prominence

Another goal is to grow and bring more prominence to the CHW Pediatric Neuro-Oncology Department.

“We’re a middle-sized program,” Dr. Knipstein said, noting the Pediatric Neuro-Oncology group at Boston’s Children’s Hospital is among the nation’s largest, seeing 150-200 new patients annually. Children’s National Medical Center in Washington D.C., Children’s Hospital Los Angeles, Seattle Children’s Hospital, Texas Children’s Hospital, St. Jude Children’s Hospital as well as Lurie Children’s Hospital in Chicago also have substantial programs.

“Children’s Hospital of Wisconsin has never been thought of as a Pediatric Neuro-Oncology Center. If you asked someone to name some big Neuro-Oncology centers in the U.S. they would not say Children’s Hospital of Wisconsin. I would like that to be different, ultimately.”

One of the ways to get recognition as a legitimate Neuro-Oncology center is to do more clinical trials.

“We have our own Phase 1 trials,” Dr. Knipstein said. “We’ve partnered with the Children’s Oncology Group here. We’re going to be partnering on an immune therapy trial with a research group out of Georgia to look at relapsed pediatric brain tumors. We are also opening trials here that have been developed at Lurie Children’s, Nationwide Children’s and Johns Hopkins.

“Ultimately we want to develop our own Phase 1 or early phase trials for certain types of pediatric brain tumors. We want to use some of the genetic data that we have on some of these tumors and really tailor these trials to certain populations. That’s where the Pediatric Neuro-Oncology research is going in the future. The days of treating tumors the same way, well, those days are over.”

In addition to gaining more visibility for the program here, Dr. Knipstein wants patients and families to be assured they are getting the absolute highest quality care right here.

“The response in the past for kids with relapsed or difficult-to-treat brain tumors was to go down to Lurie for treatment. Quite frankly, that’s not very convenient for the families. Patients here are getting the best care. There are no gaps in what we can do here. We really have all the people and expertise a patient would ever want.

“Obviously, we wish we had more to offer. But we are going in the right direction. We have the people that want to see this program succeed.

“We also have philanthropic support from the MACC Fund supporting this division and specifically what we do – outside of the Medical College of Wisconsin, an academic entity – which is absolutely fantastic. The MACC Fund does serve as a major force in attracting high quality staff as well as unsurpassed treatment and care for our young cancer patients.”

The Balistreri owned and operated Sendik’s Food Markets in Whitefish Bay, Wauwatosa, Mequon, Grafton, Elm Grove, Franklin, Greenfield, Germantown, New Berlin, West Bend, Bayside, Greendale, Hartland, Brookfield and West Milwaukee helped the MACC Fund for the ninth straight year this past winter. The stores raised a record $138,000 for the MACC Fund’s fight against childhood cancer and blood disorders thanks to the generosity of their loyal patrons. The nine-year total from this great family grocery enterprise totals $930,000 from this quarterly program.

The award-winning stores featured the MACC Fund in their Winter Sendik’s Food Market Real Food magazine. They sold thousands of candy canes as well as the TODAY’S TMJ4 MACC*Star designed by 11-year-old Bailey Dove of Jackson. The stores also provided special merchandise offers to benefit the MACC Fund.

The Balistreri owned and operated Sendik’s stores have distinguished themselves as leaders in grocery and fine food retailing since 1926. With 16 great locations in the Milwaukee metro area and West Bend they have reached out to help a variety of charitable causes in addition to the MACC Fund. The children with cancer and blood disorders, and everyone associated with the MACC Fund, are grateful to the Balistreri Sendik’s stores for their outstanding support.

Why not make Sendik’s your grocery shopping destination? You will find great values as well as the finest in meats, fish, floral, produce, deli and bakery. Plus, you will have a chance to support important causes throughout the year like ABCD (After Breast Cancer Diagnosis), the Honor Flight and Feeding America of Eastern Wisconsin as well as the MACC Fund.

Sendik’s also is the presenting sponsor of the 6th annual Brewers Mini + 5k & 10k on Sept. 9 which includes fundraising opportunities for the MACC Fund. Thanks Sendik’s for all of your great support. Visit www.sendiksmarket.com throughout the year for the latest in Sendik’s news.
The Milwaukee Bucks have supported the MACC Fund from Day One when it was founded on the Milwaukee Arena floor during a Bucks game on Dec. 10, 1976, the Retirement Night of the “Original Buck,” Jon McGlocklin.

McGlocklin and Eddie Doucette, the iconic “voice of the Bucks,” founded the MACC Fund to help support research to benefit children like Doucette’s toddler son, Brett, who was diagnosed a year earlier with leukemia. At the time the overall 5-year survival rate for childhood cancer was 20 percent. Now in his early 40s, Brett and his wife, Melissa, are the proud and grateful parents of Natalie, born in November 2015.

The Bucks annual MACC Fund Game is a highlight of the MACC Fund year. The 40th Anniversary game was played on Oct. 15 and raised $55,000. The Games alone have raised over $1.4 million.

The Bucks support from a variety of means is legendary over the years. An annual highlight is the team’s visit to Children’s Hospital of Wisconsin and the MACC Fund Center there. These pictures capture some of the 2016 visit on Dec. 14.
The TREK 100 has raised nearly $14 million in net proceeds for pediatric cancer and blood disorder research. Trek Bicycle Corp. of Waterloo, Wis., has been the incredible title sponsor in this impressive “Gift of Hope” through cycling. Trek is working hard with the MACC Fund to make this year’s June 3 event the best ever. To help ensure that, Trek’s President and great MACC Fund friend, John Burke, invited Packers Hall of Famer Brett Favre to ride again this year along with his wife Deanna.

The TREK 100 is the largest fundraising event in the 41-year history of the MACC Fund. Cyclists can “ride for hope” by choosing the 100-mile, 100k (62-mile), 36 or 19-mile route.

A great ride through Wisconsin’s beautiful farmland on rolling rural roads around Waterloo, the worldwide headquarters of Trek Bicycles, awaits the riders. Last year, nearly 2,200 cyclists raised $725,000. The TREK 100 has also been voted “one of the best rides in the country” by Bicycling Magazine and was recently named to Outside magazine’s “Bucket List” of great bike rides.

All of the Riders receive a commemorative, 100-percent heavy cotton T-shirt, breakfast, lunch and rest stops with nutritious refreshments served by enthusiastic volunteers. The best ride support around comes from the Trek Wrench Force as well as local Trek dealers who are on hand to assist the cyclists. A post-ride celebration featuring music, great food and a relaxing massage tops off a terrific day of cycling and giving hope to kids with cancer.

Great Trek merchandise is offered as an incentive for those who “go the extra mile” to raise pledges to help a child with cancer and the TREK 100 Century Club offers members some added benefits as well.

The Platinum and Gold sponsors joining the great title sponsor for the TREK 100 include: Giant, Bank of America, Merrill Lynch, Briohn, Wheel & Sprocket, Wells Fargo, American Website Ramiko, Fox Racing, Pro Max, Box, Quest, Shimano, Velo, XDS, Ripon Printers, Onward Helmet, Chase, UPS, Prime Coating, VP, Kenda, Formula, Xero, Wellgo, The Private Bank, BMO Harris Bank and Metcalfe’s.

Sign up through May 19 to become part of the 28th Annual TREK 100 team as a rider for $45. After that date, the fee is $55 until the “Day of” registration which requires riders paying both the $55 entry fee and the $2 minimum per mile. The 100-mile and 100k rides start from Trek at 7:30 a.m. while the 36-mile and 19-mile rides begin at 10 a.m. Riders and volunteers can register at www.trek100.org or www.maccfund.org making it easy, fast and convenient or call 414-955-5830.
Golf and hope have gone hand-in-hand since the first MACC Fund Open in 1977. Now, 41 years later, the **MACC Fund Golf Tour** features all kinds of golfers in a variety of tournaments and different venues. Golfers play the game they love so that kids with cancer can play the games they love.

The 2016 **MACC Fund Golf Tour** raised about $1,100,000. The incredible West Bend MACC Fund Event last August accounted for a record-breaking $650,000 of that impressive total. The "prize money" was made payable to "Pediatric Cancer and Blood Disorder Research." Over 2,000 golfers drove, pitched and putted in an attempt to beat par as they beat cancer.

Working closely with the MACC Fund Golf Staff, individual tournament organizers proved that the MACC Fund’s long-standing premise of "a good time for a good cause" is alive and well on golf courses throughout Wisconsin.

The **MACC Fund Golf Tour** is a proven and effective fundraiser and friend raiser. Companies continued to develop a special camaraderie among their associates after being part of the charity golf event to benefit the MACC Fund. Employees, vendors, customers, business prospects, family and friends tee off to help beat childhood cancer. They might also be fostering a business relationship, remembering a friend who died, meeting new friends or simply playing a round with their favorite foursome. Regardless of the reasons, one thing is certain – at the end of the day golfers leave with a sense of satisfaction knowing they have helped give hope to a child with cancer.

The **Lake Country Charity Invitational**, featuring many of the area’s finest high school golf teams, will lead off the Tour at Western Lakes Golf Course on May 13. Hosted by Hartland Arrowhead High School, the Invitational is a fitting way to start the 2017 season with kids helping kids. The Honorary Chairman for the 11th year was five-time PGA Tour Player and MACC Fund Honorary Athletic Board Member Mark Wilson. Mark will once again play with three teams from the top fundraising high school teams during the summer at Brown Deer Golf Course, former home of the PGA Tour’s U.S. Bank Open.

The grandaddy of them all is the **Chili’s MACC Open**. Held on the first Monday in June at Tuckaway Country Club, the 41st Annual Open provides golfers a chance to help in 2017 just like they did in 1977 when Robin Yount’s fivesome won the inaugural event. The MACC Fund is honored to be partner once again with ERJ Dining, the Wisconsin franchisee for the Chili’s MACC Open. Former Milwaukee Bucks great and MACC Fund Honorary Board Member Junior Bridgeman owns ERJ Dining. Junior was playing in the game on the night the MACC Fund began during a halftime presentation retiring Jon McGlocklin’s number. Chili’s is doing a MACC Fund promotion throughout the month of May at its statewide restaurants including its “MACC Fund Day” on June 8 with all proceeds being donated to the MACC Fund.

If you, your company or organization is planning or thinking about starting a golf outing, consider taking advantage of the MACC Fund Golf Staff to help make your event even more meaningful and successful. Our experienced staff will work with you and your committee to help develop an event tailor-made for your needs.

The MACC Fund and the children invite your company or group to be a member event of the **MACC Fund Golf Tour** that offers hope to children with cancer. There’s always room for another golf outing and there is certainly a need to support as much research as possible to help the children with cancer and blood disorders.

To learn more about the Tour call the MACC Fund at 414-955-5830 or visit www.maccfund.org and get ready to **tee it up to help drive cancer out of kids lives “fore” good!**

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**The 2017 MACC Fund Golf Tour (as of May 1)**

- **Lake Country Charity Invitational** – Western Lakes Golf Course, Pewaukee, Saturday, May 13.
- **41st Annual Chili’s MACC Open** – Tuckaway Country Club, Franklin, Monday, June 5.
- **Jim Mech Memorial MACC Fund Open** – Autumn Ridge Golf Course, Valders, Friday, June 16.
- **Max-Fly Open**, Ironwood Golf Course, Sussex, Thursday, July 3.
- **MACC Fund College Am**, The Bull, Sheboygan Falls, Tuesday, July 25.
- **Tom Perra Memorial Open** – Ironwood Golf Course, Sussex, Saturday, Aug. 5.
- **Corporations Caring for Kids Invitational** – Oconomowoc Golf Club, Oconomowoc, Monday, Sept. 11.
- **Back the MACC Golf Outing**, The Bog, Saukville, Thursday, September 21.
- **Making a Mark Fore MACC – PGA Tour** golfer Mark Wilson donates to the MACC Fund for every “Cut” he makes as well as every Top 10, 20 and 30 finish. The five-time Tour winner and his wife, Amy, have supported the MACC Fund since joining the Tour in 2004.
The MACC Fund is pleased to join forces for the ninth straight year with ERJ Dining, the Wisconsin franchisee for Chili’s restaurants, for the Chili’s MACC Open. Chili’s is proudly supporting the MACC Fund from May 11 – June 15 at their 14 restaurants throughout Wisconsin. June 8 will be “MACC Fund Day” throughout the state at your favorite Chili’s with all proceeds benefiting the MACC Fund.

The 41st Annual Chili’s MACC Open is Monday, June 5, at Tuckaway Country Club. This first major MACC Fund event is still one of the organization’s signature events. Foursomes are paired with celebrities from the world of sports, entertainment and broadcasting. Please contact the MACC Fund if you are interested in playing.

Junior Bridgeman owns ERJ Dining. He was a teammate of Jon McGlocklin’s on the Milwaukee Bucks and was playing for the hometown team in the game when the MACC Fund began at halftime on Dec. 10, 1976. A longtime member of the MACC Fund’s Honorary Athletic Board, Junior is also member of the Wisconsin Athletic Hall of Fame along with Jon. It is fitting that they have come together once again to help kids.

The fourth annual “Lucky Leprechaun” filled the streets of Wauwatosa with over 2,000 runners and walkers on March 18. The event was hosted by Leff’s Lucky Town and Performance Running Outfitters. It was produced by Vision Event Management which donated $7,500 to the MACC Fund. The chilly March weather couldn’t stop the 7K’s hearty runners. Thanks to Leff’s and Performance Running Outfitters as well as Miller Lite for teaming up to help the MACC Fund.

Leff’s is a great gathering place in the heart of Wauwatosa with a big heart for helping out many great charitable causes. It is no stranger to the MACC Fund, hosting its Brewers Opening Weekend Tailgate along with 102.9 THE HOG for years.

The Midwinter Brewfest was held at the Milwaukee Ale House in February and raised $22,000. Hundreds of patrons enjoyed their favorite live music, food from Palermo’s and Usinger’s, and beverages from over 36 microbreweries which provided their special golden brew to help make some MACC Fund gold!

Bango the Buck gets some time on the range before a Chili’s MACC Open.
THE MILWAUKEE BREWERS 6th ANNUAL “MINI-MARATHON + 5K & 10K” BACKS MACC

Fundraising component to the 13.1-mile, 5k and 10k races will benefit the MACC Fund again

The Milwaukee Brewers have supported the MACC Fund since its inception in 1976. Brewers doubles, home runs, stolen bases, pitching changes, double plays and more have all raised funds for the MACC Fund in conjunction with the Brewers broadcast sponsors.

The 6th annual Brewers Mini-Marathon + 5k & 10k, presented by Sendik’s, on Sept. 9, will once again begin at beautiful Miller Park. The events provide runners with scenic routes through Milwaukee along with prizes and a post-race tailgate party making this one of the most unique half marathons in the area. In addition, the races also offer an opportunity to raise money for the MACC Fund, benefitting childhood cancer and blood disorder research in Wisconsin. Thanks to many dedicated runners and their generous friends, the five editions of the “Brewers Mini-Marathon” raised nearly $240,000 giving another example of this Big League support.

The courses will feature many Milwaukee landmarks including Miller Valley, the Harley-Davidson Museum, the Mitchell Park Conservatory Domes and Miller Park. Runners and volunteers will receive a free Brewers ticket voucher good for select 2018 games at Miller Park in April or May, a participant medal, a “tech” shirt, and a post-race tailgate party outside Miller Park with live music. The highly regarded Vision Event Management will once again be managing the Mini-Marathon +5K &10K in conjunction with the impressive Brewers Enterprises.

Great course support will again be provided along the way with aid stations featuring water and Gatorade, misting stations and entertainment. Spectators will have plenty of free parking at Miller Park and will be able to watch the runners on the giant scoreboard while they run on the warning path from right field.

Fundraising proceeds will benefit the MACC Fund. Participants can organize their own fundraising page online at www.brewersmini.com. Donors can make donations online.

Participants can register for the race at www.brewersmini.com. The costs of the Mini-Marathon +5K and 10K races are $85, $60 and $35, respectively, for those registering by Aug. 4. The cost goes up to $95, $65 and $40 between Aug. 5 – Sept. 5. Registration on the packet pick-up days on Sept. 7 - 8 at Miller Park is $110, $80 and $45. Race details, a course map and other information, including donating and signing up to volunteer, can be found at www.brewersmini.com.

Thanks to the Milwaukee Brewers, Brewers Enterprises and Sendik’s for including the MACC Fund once again in the Brewers Mini + 5K & 10K.

Brewers action backs MACC

Thanks to the generosity of two MACC Fund friends and the creativity of the Milwaukee Brewers marketing staff working with their radio and television partners, exciting Brewers action adds up to more than “Wins” in the standings. Brewers doubles and pitching changes all add to the excitement of the game while also helping the MACC Fund’s fight against childhood cancer and blood disorders.

West Bend’s “Silver Lining©” makes a $50 donation on the Brewers radio network for every double hit by a Brewer. Last season the home team had 249 doubles accounting for a donation of $12,450.

Sartori is pitching in again this year to help make a change for the better for the MACC Fund through its special program on the Brewers radio network. Sartori is a fourth generation family owned and operated company which celebrated its 75th birthday in 2014. In 1942, Paulo Sartori received his first U.S. patent for a “Cheese Curd Machine” giving birth to a great Wisconsin icon. Sartori will once again generously donate to the MACC Fund for pitching changes. The company donated $25,000 for each of the past five seasons. Thanks Sartori for pitching in to make change to help a child win the game of life.

Sartori also teams up with the Milwaukee Admirals for the Power Play Payoff donating for every Admirals Power Play. Their generous support is matched by the Admirals Power Play Foundation. The two MACC Fund supporters donated $5,660 this season taking the three-year total to $17,000.
Aaron Rodgers Continues to Back MACC

Aaron Rodgers’ career has seen a Super Bowl MVP title and two NFL MVP titles. It has also seen the smiles of the children who benefit from the research he helps support through the MACC Fund. For the last eight years, Aaron has been an MVP on the MACC Fund’s team scoring points for children battling cancer and blood disorders. His fundraising record is about $2.6 million.

Aaron has participated in a number of events for the MACC Fund since 2010, playing an integral role in raising funds. For the fifth year, 12 children were featured in the annual “Aaron Rodgers’ 12 Days of Christmas” to benefit the MACC Fund. Created by the Milwaukee Journal Sentinel and sponsored by Kohl’s, the unique program told the stories of the children from 12/1 – 12/12, through a series of full page newspaper ads and a major online presence. In addition, the parents told their story through videotaped interviews.

You can still see the poignant stories of these children at www.jsonline.com/twelvedays. It did more than tell their stories, it helped make their futures brighter by raising $100,000 resulting from a donation of 5% of toy sales. This donation brought the five-year total to $385,000.

Aaron has also designated the MACC Fund to be the beneficiary of many of his philanthropic efforts bringing national awareness like his appearance on “Celebrity Jeopardy” in May, 2015, which netted the MACC Fund $50,000. Later that year he and LA Clippers star Chris Paul performed a series of remarkable trick shots for a State Farm social media campaign which netted $25,000 for the MACC Fund. He also was on ABC’s BIG FAN produced by Jimmy Kimmel which garnered the MACC Fund great national exposure.

In addition, Aaron’s passing arm has helped the MACC Fund through the Michael Best “Best Pass” program with the law firm donating for every Packers touchdown pass for the past four seasons. Michael Best’s $15,000 was matched by one of its clients and a great MACC Fund friend, KS Energy Services, LLC.

Aaron is an MVP in every sense and his ongoing commitment to the MACC Fund and the children clearly shows that. Thanks Aaron – and Go Pack Go!

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Jennifer Cohorts of Kohl’s, Aaron Rodgers, Jon McGlocklin and David Ledlie of the Milwaukee Journal Sentinel

Season 5 of the Kohl’s “Aaron Rodgers 12 Days of Christmas” benefited the MACC Fund as Aaron teamed up with the Milwaukee Journal Sentinel, creator of the program for another successful campaign that ran from Dec. 1 – 12. Kohl’s helped share 12 “Faces of the MACC Fund” by telling the story of kids helped by MACC Fund supported research through a series of impressive full page advertisements. Kohl’s complimented these ads with full page advertisements of its own. In addition, the Journal Sentinel had an impressive online presence including videos of interviews with a parent of the 12 children thanks to the generous support of Watts Communications.

12/12 was a fitting end for the annual program. Kohl’s donated $100,000 to the MACC Fund, the result of donating 5 percent toy sales during this “Aaron Rodgers 12 Days of Christmas” program. Kohl’s added $20,000 to its usual donation in honor of the MACC Fund’s 40th Anniversary. This takes the program’s five-year total to $385,000. Thanks to Kohl’s, Aaron Rodgers and the Milwaukee Journal Sentinel for brightening the holidays for the MACC Fund and the kids.
West Bend’s “Silver Lining” is stepping up to the plate once again this season with a $50 donation to the MACC Fund for every double hit by a Milwaukee Brewers player. Last season’s efforts raised $12,450 from 249 Doubles. West Bend also donates for every Double hit by the Lakeshore Chinooks in the Northwoods League with its home games at Kapco Park at Concordia University in Mequon.

The Silver Lining company hosted its biennial golf outing for the MACC Fund at the beautiful West Bend Country Club last August. It was an incredible day of golf and so much more. It raised an astounding record breaking total of about $650,000. The total from the six biennial events is $1.6 million.

West Bend also supports the annual Bucks MACC Fund Game and is a sponsor of the TODAY’S TMJ4 Sports Auction 4 MACC. The company’s Mike Koehler Award benefits the MACC Fund by honoring agents who distinguish themselves in their field and in their community. The MACC Fund is honored to have Kevin Steiner, President and Chief Executive Officer of West Bend, as its Vice Chair and Chair of its Governance/Nomination Committee.

The MACC Fund will benefit from the sale of a new license plate to help cure childhood cancer. The plate is the idea of the Verhaalen family in honor of their daughter, Alison, who died from a rare brain tumor in 2014. Devastated but determined to cherish Alison’s memory while also helping others, the Verhaalen worked with their local state representatives to help make their dream a reality.

The Verhaalens announced issuing of the license plate at a May press conference at Children’s Hospital of Wisconsin, home of the MACC Fund Center, which was attended by all four television stations. Dr. Dave Margolis spoke on behalf of the Hospital and thanked the Verhaalens along with Paul Knoebel, Chairman of the MACC Fund Board of Directors. Alison’s parents explained that their daughter even had a hand in the specialty plate – literally. From her favorite purple and teal colors to her handprint on the heart in the plate to the word Awesome is in her handwriting. The gold in the ribbon signifies childhood cancer.

You can visit www.wisconsindot.gov to learn more about ordering the plate. In addition to the normal registration fee, there is a $15 specialty plate fee as well as a tax-deductible $25 donation to the MACC Fund. Thanks to the Verhaalens for leading this charge and to the Northwestern Mutual Foundation and Verlo Mattress for their generous support.
Shorewood High School Continues to Care

Shorewood High School has been a bastion of support for the MACC Fund for 30 years. The school’s heralded “Shorewood Games” generally take place about every four years with proceeds benefiting the MACC Fund. This spring’s Games were true to their ancestry as enthusiastic, dedicated and caring kids took on an important extra credit course in helping other kids in need. They joined together and left their comfort zones by reaching out to help the MACC Fund help kids. They had lots of fun in the process and proved that you can work hard at school while also having a good time. To top it off, they raised a record shattering $75,000.

The veteran leader of the Games, physical education and health faculty member Lisa Bromley, worked with a dedicated group of students who were the backbone of the Games: Izzie Tasse, Catherine Puppe, Josue Bayle, Abby Schill and Jacqueline Klisch. They produced a two-week series of events that would make the coordinator of the NFL’s Super Bowl Week proud.

A “Light the Torch” fundraising campaign starting in the Fall set the stage. The Games traditional “Opening Ceremonies” included the poignant story of Kate whose mom captured the attention and admiration of the students.

Traditional events like the Pasta Dinner, “Music for MACC,” Bachelor auction and the “Pancake Breakfast” made their annual repeat performance in the Games along with the popular raffle and lunchtime favorites basketball, volleyball, pickleball, badminton, swimming and dodgeball...and the much loved – and very competitive – penny wars.

The Games also included the annual tradition, “Buzz Cuts for Cancer” which yielded lots of “buzzed” heads of smiling girls and boys...and lots of hair on the gym floor. Leah Jorn and Lolita Obolenskaya led this annual effort which fills in when the Games aren’t played. Each student who raised pledge dollars from family and friends were cheered by an enthusiastic gathering of students, faculty and staff filling the gymnasium. Smiles and even shrieks filled the air as they anxiously brushed their heads getting a feeling most had never felt before. A highlight for the kids was the School’s Principal, Tim Kenney, joining in the Buzz Cutting fun. He event got his beard buzzed!

The “Bromley Brownie” which has become a staple for many throughout the school benefiting the MACC Fund sold for $1 each. The brownies were made with love nearly every night by the Games affable faculty leader and her friends Karen Fries and Sandy Williams. By the end of the Games over 4,000 were baked, wrapped and delightfully consumed by students, faculty, administration and staff.

The Shorewood Games offered fun for all and something for everyone. They extended beyond Shorewood High School to the generous community at large as well as its other three schools. The theme of two weeks, four schools and one cause summed the Games up well.

It was another great two weeks of combining school with a “good time for a good cause.” The Closing Ceremonies were emotional as always and included the man for whom the Games were originally played, Gus Rich, speaking to the students. Gus was diagnosed while he was a student at Shorewood prompting the first Games in 1988. Gus’ son, Max, is a senior now at the school. Seeing Father and Son on stage was a poignant moment few will forget. Nor will they forget their Principal, Tim Kenney speaking of getting his hair buzzed and raising thousands of dollars in memory of his brother in law. Middle school teacher Jen Zehren topped all fund-raisers at over $4,000 in tribute to her brother who died weeks before the Games. She said she felt that her brother would like the fact that she was helping kids in this special way. Finally, the Game’s announcement of a record donation and the coveted Shorewood Games “Gold Medal” which was awarded to the Seniors who amassed the most points.

Thanks to everyone involved in the Games throughout the community’s other schools and the community at large. Shorewood High School once again showed why it is in a class by itself when it comes to helping the MACC Fund help kids with cancer and blood disorders.

Racing for MACC

Bill Balog of B2 Motorsports will once again have an added incentive when he races his Winged Sprint Car. This will be his second season of “Racing for MACC.” The North Pole, Alaska native, nicknamed “The North Pole Nightmare,” will once again donate a portion of his winnings and a part of his clothing sales to the MACC Fund. In 2016, Balog raced for MACC throughout the Midwest and several other states including North Carolina en route to winning 12 features. He won his first ever “World of Outlaws” race at Beaver Dam Raceway. He did well at the prestigious Knoxville Nationals earning his way into the B Main feature. He raced in the World of Outlaws, National Sprint League Tony Stewart All Star Sprint Car Series. He also ran in the IRA Sprint Car series finishing fourth in points by winning 11 features while only running in 24 events. Bill is looking to see the checkered flag even more in 2017. Thanks for the generous support, Bill. Special thanks to one of Bill’s biggest fans and a great MACC Fund friend, John “Rocky” Degnitz, for all of the support as well.
The MACC Fund Celebrated 40 Years in 2016

The MACC Fund celebrated its 40th Anniversary in 2016. The 40th theme of Hope was an integral part of the annual events as well as special events like the Childhood Cancer Roundtable held in April sponsored by two of the MACC Fund’s beneficiaries, the Medical College of Wisconsin and Children’s Hospital of Wisconsin. The TREK 100, the Chili’s MACC Open, the Bucks MACC Fund Game, Candy Cane Lane, the TODAY’S TMJ4 Sports Auction 4 MACC and many more all toasted 40 years of Hope. The year culminated with an incredible evening in the beautiful grand ballroom of iconic The Pfister Hotel on Dec. 6.

The 40th Anniversary Celebration was attended by 550 people, some of whom were MACC Fund veterans while others were guests who had never attended a MACC Fund event. By the end of the magical evening everyone was united in one thing – HOPE. Hope has been the hallmark of the MACC Fund from its beginning on the Milwaukee Arena floor during a Bucks game which honored “The Original Buck,” Jon McGlocklin, on his retirement night on Dec. 10, 1976.

The room was filled with those who benefit from the MACC Fund, such as some patients and their parents as well as researchers and physicians along with other loving caregivers. It was also filled with those who support the efforts such as generous sponsors, donors, volunteers and event participants. A cocktail reception in The Pfister’s spacious Ballroom foyer that included award-winning cheese from Sartori, a generous MACC Fund benefactor, was a tasty prelude to a great dinner. Guests enjoyed conversations at their tables while having a chance to view video of children and a listing of many of the countless events which benefitted the MACC Fund over four decades.

The program itself was simple and heartfelt. It was hosted by longtime MACC Fund benefactor and Honorary Athletic Board Member, Andy North. The two-time U.S. Open Champion and ESPN golf analyst translated his smooth as silk golf commentary skills beautifully as the evening’s traffic cop. After offering well deserved thanks and commendations to Aldo Madrigrano, Chair of the Celebration, and to Co-Chair T.J. Marini – which led to well-deserved applause – Andy introduced Co-Founders Jon McGlocklin and Eddie Doucette to a thunderous standing ovation. Eddie’s wife, Karen, followed with the poignant thoughts of a mom who watched her toddler son battle cancer. Brett admitted speaking after his mom was a tough act to follow before taking the opportunity to thank all for everything they did to help children like him over the past 40 years. Dr. Dave Margolis represented the medical community with gracious words of thanks filled with Hope thanks to the MACC Fund. Finally, Lily and Bailey Dave, identical twins who have benefited from MACC Fund supported leukemia research, stole the show as only precocious 11-year-olds can. Bailey designed the 2016 40th Anniversary TMJ4 MACC*Star and closed by encouraging people to buy her MACC*Star at Sendik’s. Lily designed the 2014 TMJ4 MACC*Star.

Thirty-six short video vignettes grouped into categories were interspersed throughout the evening, acting like commercials breaking up a television show. Major League Baseball’s Commissioner Emeritus, Bud Selig, and Baseball Hall of Famers, Robin Yount and Bob Uecker, led off the top of the order. Bob stole the show with his comedic message as only he can. Brewers Manager Craig Counsell and Packers Coach Mike McCarthy shared some heartfelt thoughts leaving the comedy to Mr. Baseball.

The Packers were led by MACC Fund backer Aaron Rodgers whose support of the MACC Fund dates back eight years. His support has helped account for $2.6 million. Lammi Sports Management helped facilitate videos from the Packers Jordy Nelson, Randall Cobb, Mason Crosby, Davante Adams and past Packers Super Bowl Champions Antonio Freeman, Don Beebe, Donald Driver, Dorsey Levens, LeRoy Butler, Santana Dotson, Mark Tauscher and William Henderson. The Bucks Jabari Parker, John Henson and Steve Novak were slam dunks as well just like they were for the team’s annual visit to the MACC Fund Center at Children’s Hospital of Wisconsin a week later.
Hockey and soccer legends Phil Wittliff and Keith Tozer both attended and offered videos. Local television sports anchors Lance Allan, Tim Van Vooren, Dan Needles, Kevin Holden and Dennis Krause have all helped the MACC Fund throughout the years and stepped up once again. There were college basketball coaches like Greg Gard of the University of Wisconsin, Steve Wojciechowski of Marquette University, LaVall Jordan of UW-Milwaukee and former UW Badgers Coach Bo Ryan.

Olympic Gold Medalists Dan Jansen and Bonnie Blair along with her husband Olympian Dave Cruikshank and PGA Tour player Mark Wilson joined in as well. Mark has helped the MACC Fund since joining the Tour in 2004 with his “Making a Mark Fore MACC” program. Broadcasters Pat Hughes of the World Champion Chicago Cubs and the Brewers Brian Anderson whose work also includes March Madness basketball, the NBA Playoffs, MLB postseason baseball as well as the NFL shared heartfelt thoughts. A bevy of children, doctors, researchers, nurses and staff highlighted the videos.

Daven Claerbout conducted an auction as only the beloved auction impresario can. He auctioned six items, namely a chance for a foursome to play golf with Andy North at one of the two venues where he won the U.S. Open; a VIP trip for four to the TaylorMade “Kingdom;” for custom fittings; a chance for a duo to join the Bucks for a Western Road Trip; and a Chef’s Table experience at The Pfister. Bucks Coach and likely future Hall of Famer, Jason Kidd, attended the evening with his lovely wife, Porschla, and signed 10 wood-grained Bucks basketballs for generous donors to round out the evening. The auction included a surprise item which even the Co-Founders didn’t know about. MC Andy North took the stage to auction a final item – Jon McGlocklin’s #14 authentic original leather Bucks travel bag with an added bonus, Jon’s well-worn Adidas shoes. Some good-natured jabs by the MC and a generous crowd brought a final bid of $6,000 to the delight of all and the likely embarrassment of the Bucks #14. Rumor has it that post-auction deal making garnered an additional $4,000 for the MACC Fund as well as a transfer of ownership to a generous MACC Fund supporter taking the long lost bag and shoes to a high bid of $10,000!

The auction was stopped after a couple of items to allow the guests to “raise their paddle” to donate. The stakes were high starting with a wonderful gift of $100,000 which followed an offer from several MACC Fund benefactors and board members who matched the amount to $400,000. A couple of donors used the 40th Anniversary theme to offer a $40,000 gift. Two others gave $25,000 followed by several at $10,000. Others donated $7,500 and $5,000, $2,500 and $1,000 before the fast-paced action ended at $100. It was incredibly generous show of force to help the MACC Fund defeat childhood cancer and blood disorders through research.

The Chairman of the MACC Fund Board, Paul Knoebel, whose sister Christine’s battle with leukemia led to his involvement with the MACC Fund in its earliest days, offered a thank you from the Board who attended en masse. The Chairman also invited Pam McGlocklin and Karen Doucette to the stage to the delight of all and gave them a Steuben crystal star as a tangible sign of gratitude for their generous sharing of their husbands to do the work of the MACC Fund for four decades. After offering his own gratitude, Andy North introduced a final video group of “thank yous” appropriately from the children and their parents. Twelve of the children from the 2016 “Aaron Rodgers 12 Days of Christmas” program sponsored by Kohl’s and created by the Milwaukee Journal Sentinel touched the hearts of all to close out a wonderful night of Hope. As the final table was cleared and after the lingering crowd left with smiles on the faces, the tally was nearly $1 million. Oh what a night! Thanks a Million!
Women for MACC offers Hope

Women for MACC is celebrating 35 years of helping children with cancer and blood disorders. Their efforts have been responsible for generating $4.7 million in research support.

Women for MACC started on a runway with its debut, a Children’s Fashion Show, featuring the traveling troupe of the Broadway Show “Annie” in August, 1982, at Ville Du Parc Country Club in Mequon. They continue to host a fashion show – Couture for a Cure – which is regarded as one of the best in the area. One area that has remained constant is the passion its members bring as an incredible force in the fight against childhood cancer and related blood disorders. The commitment of the board and members of Women for MACC continues to be inspirational.

Women for MACC has been busy starting with its 32nd annual Pasta Fest in March at Serb Hall. The “Couture for a Cure” Fashion Show, featuring the finest labels from Boston Store in a dynamic production, will fill the Grand Ballroom at the Hyatt Regency Milwaukee on November 7.

The hardworking group hosts a number of events including the 3rd annual Nine, Wine and Dine at Ironwood Golf Course on September 11.

The MACC Fund and the children thank Lindsay Schweikert, Women for MACC’s President, who is also on the MACC Fund’s Board of Directors along with Jan Lennon, who has served enthusiastically on both boards for years. Thanks to all of the Board and members who make caring for a child battling cancer and blood disorders a priority in their lives.

The Hope Team provides individual and corporate donors who contribute between $500 and $7,500 and are not able to sponsor special events, with the opportunity to take part in two of the MACC Fund’s premier events—the Chili’s MACC Open and the Bucks MACC Fund Game in addition to other benefits. To learn more about the Hope Team, please contact Becky Pinter at the MACC Fund at 414-955-5838, or bpinter@maccfund.org.

**Superstar ~ $7,500**
Nicholas Family Foundation

**Captain ~ $3,000**
The Eddie Doucette Family
Carol Gehl
Barbara Kendro
Jean & Greg Klimek
The Kort Family
Rod & Pat Petersen

**Starter ~ $1,000**
Larry and Jan Barbera
Kathy & Dan Beers
Cheryl Chapman
Gayle & Bill Denton
Gary Katz Foundation, Inc.
McGlocklin Family
Mr. and Mrs. Scott Piefer
Mr. and Mrs. Michael Polzin

The Family of Robbie Rexhausen
Ted & Noelle Rulseh
Pam & Stuart Schroeder
Robert A. Schultz, Jr.
Kurt Schummer
Marjorie Singer
Corinne and John Steinmiller
Diane M. Wisniewski

**Coach ~ $500**
Richard Bierwirth
Tom Cary
Flannery Family
Dr. Lawrence Howards and Mari
Dennis & Judy Kruzan
Jan Lennon
Becky & Brian Pinter
Joanne and Richard Sheridan
Beth & David Wilmoth
Brian Gotter is the personable weatherman on TODAY’S TMJ4. The proud graduate of Oklahoma University – which boasts one of the finest programs in Meteorology – took over the station’s 10:00 Report weather spot following the retirement of John Malan, who was also a great MACC Fund benefactor.

Brian and his wife, Tina, and their dedicated band of volunteers continue to help the MACC Fund. The 6th annual “Brian Gotter’s Bowling 4 MACC” raised $40,000 taking their six-year total to $200,000.

Cedars III in Cedarburg is a quaint, yet modern venue and was the welcoming host once again on March 11. A full field of bowlers throughout the day filled the eight lanes. The Gotters and their dedicated committee once again worked diligently to solicit auction and raffle items which raised important research funds. Each of the four groups of bowlers got to hear of Brian’s commitment to the MACC Fund. His words were bolstered by the heartfelt words of childhood cancer survivors who also joined in the bowling fun.

Very special thanks to Tina and Brian Gotter, their great committee and the terrific folks at Cedars III. Our gratitude also goes out to the generous donors and lane sponsors as well as all who joined in the bowling, bidding and raffling fun by Bowling 4 MACC.

Keep an eye on the MACC Fund’s social media and website for more “Brian Gotter 4 MACC” events this summer and fall, including Kids Bowling 4 MACC in the Fall.

The state’s best high school basketball players will come together in June for the 40th annual Wisconsin Basketball Coaches Association (WBCA) All-Star Games at the JustAgame Fieldhouse in the Wisconsin Dells.

The Girls All-Stars will play throughout the day on Friday, June 16, while the Boys All-Stars will take the hardwood all day on Saturday, June 17. The games in this exciting venue promise dynamic contests featuring the “best of the best” in Wisconsin. Tickets can be purchased on game day. The Great Wolf Lodge is offering special room rates for this exciting basketball weekend. Visit www.wisbca.org for all of the information for tickets and accommodations.

In addition to great action on the court the games also provide a gift of hope to children with cancer and related blood disorders. The WBCA’s support of the MACC Fund dates back to the first Games in 1978. The Milwaukee Bucks are the only other organization to support the MACC Fund longer than the dedicated coaches.

The players and coaches solicit support and sponsorship for the MACC Fund from local sponsors and businesses, as well as family and friends. These efforts, combined with the income generated from the games, have yielded over $2 million for the MACC Fund since 1978. Last year’s games raised $147,000.

The MACC Fund thanks the WBCA and all of the players, coaches, sponsors and fans for their continued commitment to children with cancer. Special thanks goes to President Niki Suter, Executive Director Jerry Petitgoue, Assistant to the Director Ken Barrett, Boys Co-Chairmen Tony Scallon and Mike Huser, and Girls Chair Loren Homb and Sam Mathiason, as well as the entire WBCA Executive Board and membership.

The Association’s Hall of Fame at the JustAgame Fieldhouse is great to see when you visit the Dells.
Candy Cane Lane has brightened the winter skies in West Allis for three decades as tens of thousands of visitors enjoy December’s annual spectacular holiday lights display.

Thousands of children enjoyed the lights and the thrill of seeing Santa. Generous neighbors paid more for their electric bill for a month to help the MACC Fund while also brightening the children’s nights. Collection jars jingled with coins filled with hope. Outstanding support from area businesses and civic leaders combined for a glowing and colorful “Gift of Hope Through Research” for children with cancer and related blood disorders.

Mother Nature decided that weekends were a good time to flex her snowy muscles resulting in cutting down on the Lane’s prime times. Despite the weather challenges over three weekends, nearly $80,000 was raised taking the grand total over the years to well over $2 million in net proceeds. This remarkable amount brightens the lives of the children with cancer and blood disorders.

The MACC Fund and the children it helps through research extend heartfelt thanks to all of the neighbors in the “Candy Cane Lane” area including the dedicated Candy Cane Lane committee led by Joy Geyer, Ken Perkl and Pat Wolfe. Thanks to the volunteers who gave of their time and collected donations during the busy holiday season. And, of course, thanks to the thousands of people who visited Candy Cane Lane and generously donated during the holidays. The combined beautiful Gift of Hope surely brightened the holidays for many children.

The MACC Fund and Candy Cane Lane thank the following generous donors: Davies Pediatric Dentistry, Balistreri’s on Bluemound Inn, Balistreri’s Italian American Ristorante, American Website Company, Grebe’s Bakery, Jelly Belly, Meijers, Hershey’s, Eillien’s Candies, Haribo US, Mueller Yurgae Great Lakes, M & M Mars, R. W. Palmer Candy Company, Kelly’s Bleachers and Raylen Construction.

MACCetera

The MACC Fund is fortunate to receive generous support from a wide variety of events. Here are some examples of a few those events which help the MACC Fund give every child a fighting chance.

Thanks to all who help the MACC Fund.

Thanks to Gorman & Company for its monthly employee event raising nearly $450.

Rock the Burbs started the New Year off in fine fashion and supported the MACC Fund at the same time raising $500. Thanks for sharing the big night with the MACC Fund.

The Marquette University Chorus made a wonderful Christmas Concert even more special by contributing over $500 to the MACC Fund. Thanks for thinking of the children in this special way.

Fore Milwaukee is Milwaukee’s great indoor golf facility in downtown Milwaukee allowing golfers to play a variety of great golf course simulators while keeping their games sharp over Milwaukee’s winter months. They are great friends of the MACC Fund too raising $610 during a February weekend event. Thanks to Tim Grogan and his Fore Milwaukee team for backing MACC.

Blackfinn Ameripub in Brookfield Square pitched in with a March Madness program raising over $500. Keep an eye out for more MACC Fund promotions throughout the year.

Green Bay’s Schneider Foundation’s “Casual for a Cause” benefited the MACC Fund raising $3,000 from the employees of one of the nation’s leading trucking and logistics companies. The color for leukemia is orange, the same as Schneider’s fleet of trucks. Thanks to one and all for including the MACC Fund in your Casual for a Cause.
The MACC Fund has been fortunate to receive support from Sartori Company for the past six Brewers seasons through its Brewers pitching change donations totaling $25,000 annually. Sartori added its support to the MACC Fund three years ago by partnering with the Milwaukee Admirals whose support of the MACC Fund dates back to the organization’s earliest days. Sartori donates $10 for every Admiral’s Power Play. The Admirals Power Play Foundation will match Sartori’s generous support. The team averages about 300 Power Plays a year. This year’s total was $5,660. The three-year total is $17,000.

Sartori, a fourth-generation family owned company, has proudly produced award-winning, artisan cheese for customers worldwide since 1939. Rooted in Plymouth, Wis., Sartori’s emphasis on a high-quality and handcrafted approach to cheesemaking is a timeless family tradition.

The Admirals moved back in to their original “home” this season as the UWM Panther Arena became the Admirals home ice. The Admirals are known for providing entertaining and exciting hockey. They are also known for being one of the nicest organizations in any arena to work with under the leadership of its owner, Harris Turer, and its President, Jon Greenberg. Thanks to Sartori and the Admirals for this exciting new “Power”ful partnership.

City Tins is a unique gift idea offering some great dining and entertainment options. Each tin has 25 coasters good for special discounts. Anyone who purchased through a special MACC Fund link not only got this great added value packed tin but also gave a Gift of Hope since $10 of their $30 order was donated to the MACC Fund. Thanks to City Tins for backing MACC with a $1,770 donation. Keep an eye out for the 2017 edition benefitting MACC once again.

www.maccfund.org

Follow the MACC Fund on Facebook, Twitter, Instagram and YouTube!
Visit www.maccfund.org
and click on the icons at the bottom of the page.
Michael Best’s “Best Pass” Adds up for the MACC Fund

Michael Best & Friedrich, LLP was founded in 1848, two years after the City of Milwaukee was incorporated. Michael Best’s commitment to the communities it serves extends beyond the law firm’s clients. Its attorneys and employees are involved in a wide array of efforts benefiting many.

They are Green Bay Packers fans as well. That commitment to community and excitement over the Packers led them to team up with the MACC Fund for the fourth straight year for the Michael Best “Best Pass” Program. Michael Best made a donation to the MACC Fund for every touchdown pass thrown by the Packers. They were joined by longtime client and great MACC Fund supporter KS Energy Service which matched its generous gift. Aaron Rodgers, the Packers great Quarterback and MVP as well as MACC Fund supporter, did his part again as Michael Best and KS Energy Services donated $24,000. Thanks to Michael Best and KS Energy Service for making every Packers touchdown pass last season thrown by the kids’ MVP, Aaron Rodgers, extra special.

Gruber Law Offices “Bucks 3s For MACC”

Gruber Law Offices donated $100 for every Bucks 3-pointer made in the BMO Harris Bradley Center this season. Nancy and David Gruber presented the check for $30,000 to the MACC Fund’s COO, Becky Pinter and its President Jon McGlocklin. This is the third year of this program which also includes a Bucks T-Shirt toss to an excited crowd. Thanks to Gruber Law Offices for their continuing support spanning 8 years. The MACC Fund CHEERS the Deer!

The MILWAUKEE HOME shirt has become popular around town. The MACC Fund version with the MACC Fund logo replacing the O in HOME is attracting attention too. You can order yours through the MACC Fund for $30 which includes tax and shipping at http://www.maccfund.org/who-we-are/shop4hope/. The American Apparel shirt printed in MACC Fund colors on a white cotton T comes in Women’s and Men’s sizes.
American English
Beatles Invasion

The 13th annual “American English Benefit Concert for the MACC Fund” featuring the award-winning Beatles tribute band at “Waverly Beach” in Menasha on Friday, Feb. 3 was another great success.

Produced by a great MACC Fund friend whose support dates back decades, Greg Thompson, this event has become a “must see” February First Friday tradition. The concert raised over $10,000. Greg’s interest in the Beatles and friendship with American English has been a great combination for the MACC Fund.

American English is one of the finest tribute bands around. The musicians have become good friends of the MACC Fund and perform the familiar and beloved songs playing period musical instruments and wearing classic Beatles costumes.

103.9 WVBO “The Valley’s Greatest Hits” was on hand along with other great friends, Jack Cleven Inc., Bouwer Printing and Mailing, Schenck Inc., Don’s Quality Market, Hilton Garden Inn and Super Bowl.

This concert adds special meaning to the Beatles favorite “All you need is love” by the gift it has given to the children and the MACC Fund for years.

Welcome A-Board

Joe Dean is the newest member of the MACC Fund Board of Directors. Joe has a long history of working with non-profits. He is the Founder of the Stars and Stripes Honor Flight which gives WW II, Korean War and now Vietnam Veterans a chance to fly to Washington DC to see their war’s monuments. The Vets are sent off and welcomed with great fan fair. Joe has also been active with the YMCA. He is a strong advocate on a national basis for children with cancer. The Milwaukee area native was the former Mayor of Port Washington, Wis. He is a retired executive from IBM and recently retired as Senior Advisor to US Senator Ron Johnson. Welcome aboard, Joe.

GO BO! Foundation Backs MACC

Bo Johnson died far too young at 13. Despite his age, he touched countless lives and his legacy lives on through the GO BO! Foundation. The Foundation made its third grant of $25,000 completing its $75,000 pledge for a High Risk Malignancy research program in his memory. The funds were raised through an annual GO BO! Foundation cookie sale in Sister Bay, Wis., home of Bo’s family’s iconic “Al Johnson’s” restaurant. Cookie artists from around the country and the world all contributed their beautiful creations in honor of Bo and to help the MACC Fund support research to help other kids. Annika announced to a grateful team of researchers that the GO BO! Foundation would continue its support for another three years. We know Bo would love that and the MACC Fund surely loved Bo. Thanks to all of the Cookie Artists, the generous buyers and the Johnson family for its outstanding, ongoing support.
Cancer Assault Challenge
5K Mud Run backs MACC

Tim Kujawa, a childhood cancer survivor, thanked the group before the start in 2016 and is shown with one of the early finishers.

The 5th annual Cancer Assault Challenge is a 5K mud run on May 21. A record number of participants raised $25,000 for the MACC Fund last year. The Challenge features an exciting and inventive obstacle course which runs through the Lutherdale Ministries grounds outside of Elkhorn, Wis. Built on the similar models of Tough Mudder® or Warrior Run®, the Cancer Assault Challenge has something for everyone. The challenging 5K course with 17 obstacles includes water, climbing, endurance and mud. The 1-mile run includes eight obstacles and is open to ages six through adult. Very special thanks to the event’s founder, Julie Lopez, and the dedicated committee for working with the MACC Fund again this year to help all kids to have a chance to play in the mud.

Where There’s a Will...

People can contribute to the MACC Fund in many ways. It may be a gift of time, participation in an event or sponsorship of an event. Gifts of insurance or stock, or a direct donation are also ways to give your Gift of Hope. Many make memorial gifts upon a loved one’s death or gifts in honor of birthdays, anniversaries, graduations or special occasions.

Prudent estate planning and remembering the MACC Fund in one’s will can be beneficial for the donor as well as the MACC Fund. The MACC Fund encourages you to contact your financial advisor or call the MACC Fund at 414-955-5830 and learn more ways to help children with cancer and blood disorders through proper planning while also helping yourself.

Hall of Famer Robin Yount’s “Robinade” Old School Lemonade was a Grand Slam again in 2017. Robin is a longtime MACC Fund supporter and Honorary Athletic Board Member. He continued his MVP ways by donating $20,000 from Robinade taking the total from this refreshing drink to $130,000.

The former Brewer All-Star once again announced the gift from himself and his Robinade business partners during his annual appearance on the Bob and Brian Radiothon in April. He and his business partners created Robinade to quench his thirst for the product he loves. Robin wanted his share of the profits to benefit the MACC Fund. Robin has never taken a penny from the enterprise.

Robin has always been willing to help the MACC Fund from the organization’s early days when his fivesome won the inaugural MACC Fund Open in 1977 at Tripoli Country Club. He was a frequent participant in subsequent outings when the Brewers scheduled allowed. Named the American League MVP in 1982, when the Brewers won the pennant, he was also named the Seagram’s 7-Crown MVP which included a $10,000 prize. He signed that check over to the MACC Fund making it the largest gift from an athlete in the MACC Fund’s five-year history at that time. He and his wife, Michelle, along with their children, were frequent “celebrity” models in Women for MACC’s early children’s fashion shows. He has also been a generous donor of auction items which have raised thousands of dollars for the MACC Fund.

Robin always answered the call to help the kids, just like he did for the Brewers. He was a star on the diamond and children who benefit from the MACC Fund know he is a gem off the field, too.
Ryan Luxem inspired many people with his courage and strength in his battle with cancer. Unfortunately, Ryan’s battle ended at far too young at age 11. He also had a love of art, Origami in particular. He sold his wonderful creations with proceeds going to the MACC Fund. So it is not surprising that his loving family and friends would carry on his legacy and his wishes to continue his efforts to raise funds for childhood cancer and related blood research.

The sixth annual “Inspired By Ryan” Art Fair was held in honor of Ryan in March in Union Grove raising just over $3,000. The purpose was to spread awareness about childhood cancer while raising money for childhood cancer research and blood disorders. The Art Fair shared Ryan’s story and the stories of the many children whose lives have been affected by childhood cancer with others who in turn will pass these stories on. Ryan would have been proud of all of those supporting the “Inspired By Ryan Art Fair.”

September is Childhood Cancer Awareness Month

Gold is the color designated for childhood cancer. Mother Nature does a pretty good job of turning trees Gold on her own. The MACC Fund is helping her turn the area Gold by teaming up with kids cancer fighting efforts like the Medical College of Wisconsin, Children’s Hospital of Wisconsin and “Gold in September” or G 9.

The University of Wisconsin’s Psi Chapter of the Theta Chi Fraternity created “Ski for Cancer” in the late 1960s. After a 15-year hiatus, Ski For Cancer returned to the campus in 2010. The brothers of Theta Chi once again reached out to help the children through the MACC Fund as their predecessors did for many years. Alumni and current members joined forces for the eighth straight year and helped create a record-breaking fundraising event benefiting the MACC Fund.

The 2017 Theta Chi Ski for Cancer was held at Cascade Mountain on March 4. The ski event capped a week-long celebration which raised a record-breaking $81,750 for the MACC Fund’s fight against childhood cancer. The students worked with the alumni and produced a special week dedicated to helping the children with cancer. Proud alumni also gave generously for something that was near and dear to their hearts, the venerable Ski For Cancer.

This year’s event brought the total Theta Chi Ski For Cancer over the years to $531,750. The MACC Fund sincerely thanks all of the members of Theta Chi, past and present, for their great support. Special thanks to Bradley Bean who headed the fraternity’s efforts, and to the Chapter’s Alumni advisor Dr. Phil Sonderman.
Christopher Schraufnagel’s limited years did not limit his ability to touch people far and near from his neighbors to Super Bowl Champions Donald Driver and Aaron Rodgers of the Green Bay Packers. His legacy continues to live on since all who met him could never forget him. He died after a valiant 17-month battle with medulloblastoma – a form of childhood cancer that attacks the brain and spinal cord.

On July 14, his family and friends will return to the Waukesha Gun Club to honor the boy whose dream was to cure childhood cancer. “Christopher’s Shoot” is sponsored by the Waukesha Gun Club which has been outstanding in its support. The day features something for every level of sporting clay and trap enthusiast. Last year’s record breaking event raised $150,000 surpassing the previous record of $131,000 from 2015. Since its inception five years ago, Christopher’s Shoot has raised about $525,000.

Family and friends have also helped live out Christopher’s dream of a cure through Team Christopher which rides in the TREK 100 Ride for Hope. His loving family has kept a Legacy of Hope alive in his memory reminding all who care for the children that we do research to honor those who have died.

If you’re interested in participating or making a donation contact Waukesha Gun Club at 262-547-9785 or manager@waukeshagunclub.org

Papa Murphy’s made Monday Night dinners easy in November and December. They donated a portion of the sale of their delicious pies to the MACC Fund at the 77th and Good Hope, the S. 60th Street, Hales Corners and Menomonee Falls locations. Thanks to Danny Behm and his staff there for giving the MACC Fund a $2,075 piece of the pie.
Bob and Brian Radiothon on 102.9 THE HOG on Apr. 5-6 was a great success for the MACC Fund for the ninth year. The two-day long show ended at 5 p.m. after surpassing the $100,000 goal. The station was kind to keep online donations open for a week raising the final total to a record $112,600. Baseball Hall of Famer and Milwaukee Brewers icon Robin Yount was one of the Radiothon’s entertaining interview guests and proudly presented $20,000 from his popular Robinade Old School Lemonade. He has made this a great tradition bringing the total from Robinade to $130,000.

Bob and Brian are very popular morning show hosts on THE HOG. They are also longtime supporters of the MACC Fund along with their great station. They have supported the cause through their annual Bob and Brian Open, their “Best Of” CD as well as their Radiothon. Leff’s joined forces with THE HOG for a Weekend Brewers Tailgate Party following the Radiothon.

The Radiothon featured great auction items and interviews with local and national sports and media celebrities. In addition to Robin Yount, other Wisconsin sports figures who participated included: Wisconsin native NASCAR Champion Matt Kenseth; two-time US Open Champion and ESPN Golf Analyst Andy North, who once again called in from ESPN’s set at The Masters; UW basketball coach Greg Gard; the Bucks rookie sensation, Malcolm Brogdon; former Buck Junior Bridgeman; Fox Sports Wisconsin’s and national broadcaster Brian Anderson; Marquette University’s Women’s basketball coach Carolyn Kieger; and LaVall Jordan, the first year men’s basketball coach at the University of Wisconsin Milwaukee.

The MACC Fund’s Jon McGlocklin joined Bob and Brian in the studio for the final two hours leading to nonstop calls of generous listeners making donations. Concert tickets, electronics, unique experience items, autographed sports memorabilia and much more filled the auction airwaves.

Thanks to one and all – especially Bob and Brian for putting in lots of “overtime” and the entire staff of THE HOG – as well as the generous donors, bidders, sponsors and guests for a wonderful “Gift of Hope.”

MACC Fund Benefits from the Community Health Charities Workplace Giving Campaigns

The MACC Fund is a proud member of Community Health Charities of Wisconsin (CHCWI), a federation that connects the MACC Fund to workplace/employee philanthropy campaigns for its member health agencies. Through its membership the MACC Fund is included in both public and private workplace-giving campaigns that reach over 750,000 employees throughout Wisconsin. Workplace-giving campaigns allow employees to contribute from their paychecks through payroll deductions that enable a desired gift to be contributed each pay period. These campaigns allow employees to specifically choose the MACC Fund as the beneficiary of their contribution.

CHCWI distributes these contributions directly to the MACC Fund in its role to facilitate contribution efficiency and make connections between employees and our members.

Donors to the United Way, the State of Wisconsin campaign and the combined federal campaign can designate the MACC Fund to be the beneficiary of their gift.

CHCWI represents over 60 Wisconsin health agencies and is always looking for opportunities to open new workplace campaigns in order to increase the amount of funds made available to its members. If you have an employee giving program, check to see if CHCWI is represented as a choice. To initiate a CHCWI campaign, or if you have questions about the CHCWI efforts on behalf of the MACC Fund, please call 800-654-0845.
The J.K. Lee “Board Break-A-Thon”

The J.K. Lee Blackbelt Academy’s “Board Break-A-Thon” on Feb. 25 at Southridge Shopping Mall raised over $31,000. Grand Master J.K. Lee’s children, Master Chan Lee and Miss Christine Lee, once again worked tirelessly to produce an event that raised needed funds for the MACC Fund while giving their students a chance to help children with cancer and blood disorders. They also entertained appreciative crowds throughout the day.

Hundreds of curious shoppers watched in amazement as students of all ages displayed their incredible skills. They were adept at fundraising as well. The MACC Fund is indebted to the Lees, their dedicated and talented students, their family and friends as well as Southridge for this wonderful support. No one’s sure how many boards were broken, but be assured this outpouring of support raised not only lifesaving dollars but uplifted many hearts as well.

The renowned J.K. Lee Black Belt Academy focuses on physical fitness, character development and self defense – rather than fighting. The goal is to build a student's self esteem. Students of all ages experience a deepened sense of community. They work together to help their neighbors in need with the benefit of improved physical strength and stamina, better focus and concentration, greater self discipline, competency in self defense and, most importantly, increased self confidence. The practice of martial arts means respecting each other, encouraging and supporting each other, and celebrating each other’s successes. J.K. Lee’s fine martial arts instructors are committed to teaching the physical skills while applying attitude-shaping exercises aimed at bringing out the best character and physical potential in each student.

The Mazda “Drive for Good” campaign benefitted the MACC Fund for the fourth straight year. The program was sponsored by the Milwaukee area Mazda dealers and the parent company which donated $1.50 per car sold to the buyer’s charity of choice from four national charities and the dealers’ choice of a local charity – the MACC Fund. The national charities are St. Jude’s Research Hospital, the American Red Cross, the American Heart Association and the Mazda Foundation.

The effort raised nearly $27,000 taking the four-year total to nearly $90,000. In addition, for every test drive Mazda donated one hour of charitable service as part of a collective effort between Mazda’s dealership and corporate employees. Participating Milwaukee area Mazda dealers are Hall Mazda in Brookfield, Frank Boucher Mazda in Racine, Russ Darrow Mazda in Greenfield and Russ Darrow Metro in Milwaukee. Other dealers outside the area helped out as well. They are Holiday Mazda in Fond du Lac, Don Miller Mazda and Russ Darrow Mazda in Madison and Bergstrom Mazda in Appleton. Thanks to Mazda and its generous dealers. Zoom. Zoom!
TODAY’S TMJ4’s Sports Auction 4 MACC celebrates 36 years of support

Smiling Bucks Dancers join TODAY’S TMJ4’s Lance Allan (left) and Brian Gotter (right) with some of the great auction items.

Carole Meekins offers closing comments while the team stands by for the final good-byes before enjoying the beautiful cake the station provided. From left: Jon McGlocklin, Dr. Dave Margolis, George Mallet, Carole Meekins, Lance Allan, Maggie Schlehelein and John Malan. The 2016 TODAY’S TMJ4 MACC*Star designer, Bailey Dove completes the team.

The live studio auction of doctors, patients, survivors, parents, sponsors and friends.

The sponsor boards are ready for bids.

Celebrating 40 Years of Hope
1976-2016
Midwest Athletes Against Childhood Cancer, Inc.

www.maccfund.org
10000 W. Innovation Drive, Suite 135
Milwaukee, WI 53226

RETURN SERVICE REQUESTED

The MACC Fund is dedicated to helping kids celebrate birthdays. Last year the MACC Fund celebrated its 40th Birthday. This birthday cake symbolizes the MACC Fund’s dedication to a child’s birthday and also illustrates the 40-year total research contribution. That total will grow to over $60 million after the MACC Fund’s June research distributions to its beneficiaries: the Medical College of Wisconsin, Children’s Hospital of Wisconsin and the University of Wisconsin’s Carbone Cancer Center. Thanks to one and all for being part of the MACC Fund’s “Gift of Hope.”

maccfund.org